



Fiona Hollands, Ph.D., is the Founder and Managing Director of EdResearcher, an independent education research and evaluation organization. Previously, she was a Senior Researcher at Teachers College, Columbia University, where she conducted quantitative and qualitative research in education for 25 years. She collaborates with other researchers and with education agencies on grant-funded research, R&D, and technical assistance projects that aim to improve the use of research evidence by education decision-makers and policymakers.

She uses qualitative methods to investigate decision-making in educational agencies and applies cost-effectiveness analysis, cost-utility analysis, and program value-added analysis to educational programs and practices with the aim of helping policymakers and education decision-makers optimize the use of resources in education. She recently co-led a panel of experts in economic evaluation to set standards for the field. Fiona has studied a wide range of traditional and non-traditional programs and practices in K-12 and higher education with a particular interest in EdTech and innovations such as MOOCs, alternative credentials, and AI-based instructional supports. Fiona earned a B.A. Honours Degree in Pure and Applied Biology from Oxford University, England; an M.A. degree in Sociology and Education, and a Ph.D. in Politics and Education, both from Teachers College, Columbia University.